## Summary of the Vanipedia project



Vanipedia is the collaborative endeavour of a group of devotees working on the development of a comprehensive, thematic and interactive encyclopedia of Srila Prabhupada's teachings on the web. Vanipedia is presented as a lotus flower with 7 divisions or petals.

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#### Vanisource

The archived collections of Srila Prabhupada's books, lectures, letters and conversations which provides the linking and crossreferencing foundation for Vaniquotes and the other petals of Vanipedia.

#### Vaniquotes

A comprehensive compilation of quotes by Srila Prabhupada categorized by subject, themes, personalities, scriptures and usage of language. All guotes are cross-referenced to Vanisource, and some to Vanibooks, Vanimedia, etc. Ideal for guick search and reference for essays, lectures and discussions.

#### Vanibooks

ATTIVEDANTA SWAMI PR Will offer compendiums on specific topics, drawn from Vaniquotes. Chapters and pages will have links to Vaniquotes for in-depth studies, and all quotes will be cross-referenced to Vanisource. Ideal for topical study, discussions and presentations.

### Vanipedia – the petal

The portal for all of the other 6 petals. Will offer thematic articles researched from Vaniquotes.

#### Vanictionary

 Will offer automatic lookup for specific words in Srila Prabhupada's books, cross-referenced to Vanisource, Sanskrit and Bengali synonyms.

### Vaniversity

 Will be an educational resource providing curricula and training materials based on Vaniquotes, Vanibooks, and Vanisource. Three levels of courses are envisioned: Vanifun, Vanischool and Vaniversity.

#### Vanimedia

Repository for images, audio and video of Srila Prabhupada compiled and categorized by subject, linked to Vaniquotes and all other Vani petals. Additional projects include a Vaniradio and VaniTV.

### Vanipedia mission statement



- To offer Srila Prabhupada a continuous, worldwide platform to preach, educate and train people in the science of Krishna consciousness in all languages of the world.
- To explore, discover and comprehensively compile Srila Prabhupada's teachings from multiple angles of vision.
- To present Srila Prabhupada's Vani in easily accessible and understandable ways.
- To offer a repository of comprehensive thematic research to facilitate the writing of many topical books based on Srila Prabhupada's Vani.
- To offer curriculum for various educational initiatives into Srila Prabhupada's Vani.
- To collaborate with other educational institutions and help them improve the quality of their courses that are based on Srila Prabhupada's Vani.
- To instil in the first, second and subsequent generations an unequivocal understanding of the necessity to both consult Srila Prabhupada's Vani for personal guidance, and become sufficiently learned to represent him on all levels.
- To attract Srila Prabhupada's followers from all nations to collaborate globally with the view to achieve all the above.

In the absence of a suitable king to curb irreligious tendencies, educating the people systematically in the teaching of Srimad-Bhagavatam will clear up the hazy atmosphere of corruption, bribery, blackmail, etc. – *SB 1.17.27, purport* 

## What is motivating us to build Vanipedia?



- We accept that
  - Srila Prabhupada is a pure devotee, directly empowered by Lord Sri Krishna to engage living entities in loving devotional service to God. This empowerment is proven in his unparalleled exposé on the Absolute Truth found within his teachings.
  - There has been no greater exponent of Vaishnava philosophy in modern times, and no greater social critic who explains this contemporary world AS IT IS, than Srila Prabhupada.
  - Srila Prabhupada wanted his teachings to be profusely distributed and properly understood.
  - A thematic approach to Srila Prabhupada's teachings greatly enhances the process of understanding the truths within them, and that there is immense value in exploring, discovering and thoroughly compiling his teachings from every angle of vision.
  - Srila Prabhupada's teachings will be the primary shelter for millions of his followers for many future generations.
  - In his physical absence, Srila Prabhupada requires many vaniservants to assist him in this mission.
- Thus, we are committed to create a truly dynamic platform to facilitate the profuse distribution and proper understanding of the perfect knowledge and realizations found within Srila Prabhupada's teachings, so they may be joyfully acted upon. It is that simple.
- The only thing separating us from the completion of Vanipedia is time, and the many sacred hours of vaniseva that is yet to be offered by the devotees who commit themselves to this vision.

I thank you very much, all of you, for appreciating my humble service which I am trying to render as a matter of duty ordered by my Guru Maharaja. I request all my disciples to work cooperatively and I am sure our mission will advance without any doubt.

– Srila Prabhupada letter to Tamala Krishna das (GBC) - 14 August, 1971

### **Appreciations for Vanipedia**



I have been immersing myself in Srila Prabhupada's Vani at Vanipedia. You have undertaken a **most significant and monumental undertaking**, and from what I have seen, you are executing it with great conviction, intelligence, and skill.

We are deeply indebted to you. Giriraja Swami First, I want to thank whomever I should thank for the kind acknowledgement at the bottom of the "About" page. I am Steven Gelberg, formerly Subhananda das, who Srila Prabhupada approved to compile the encyclopedia of his teachings all those years ago. I'm glad to see that such work has been carried on to the high point of development evinced in the Vanipedia site.

Steven Gelberg / Subhananda das

The "BEST" book distributor cannot possibly personally distribute all the Vani that is being presented in any of the 3 'Vani" links: Pedia, Quotes or Source! However the same distributor can distribute these 3 links to multitudes of persons WORLDWIDE in a single day!!! **This is intelligent service**... Out of those multitudes, MANY will learn "bhakti" principles, buy books online in growing numbers, and apply devotional principles in their own home town or village – in every corner of the globe...

Langaganesh das

After doing a Google search for 'tatastha' I chanced to find the Vanipedia site. I was so very pleased beyond words, and impressed and joyful and uplifted to see such an amazing meaningful project. I am now old and poor, but I would like to extend all my good wishes for all success with this endeavour and indeed with your relationship with Lord Sri Krishna.

Lord Caitanya has created this gigantic mridanga, the internet, to save this sad sad world. Your efforts are completely aligned with His vision and He is undoubtedly very pleased with your service.

Me, I am still in awe. Thank you again.

Gaura Hari das



## Vani, personal association and service in separation

"So far personal association with the Guru is concerned, I was only with my Guru Maharaja four or five times, but I have never left his association, not even for a moment. Because I am following his instructions, I have never felt any separation." – Srila Prabhupada letter to Satyadhanya das – 20 February, 1972

"I shall remain your personal guidance, physically present or not physically, as I am getting personal guidance from my Guru Maharaja." – Srila Prabhupada room conversation – 14 July, 1977

"My Guru Maharaja passed in 1936, and I started this movement in 1965, thirty years after. Then? I am getting the mercy of guru. This is Vani. Even the guru is not physically present, if you follow the Vani, then you are getting help." – Srila Prabhupada morning-walk conversation – 21 July, 1975

"In the absence of physical presentation of the Spiritual Master **the Vaniseva is more important.** My Spiritual Master, Sarasvati Gosvami Thakura, may appear to be physically not present, but still because I try to serve His instruction I never feel separated from Him. I expect that all of you should follow these instructions." – Srila Prabhupada letter to Karandhara das (GBC) – 22 August, 1970

"Please be happy in separation. I am separated from my Guru Maharaja since 1936 but I am always with him so long I work according to his direction. So we should all work together for satisfying Lord Krishna and in that way the feelings of separation will transform into transcendental bliss." – Srila Prabhupada letter to Uddhava das (ISKCON Press) – 3 May, 1970 We can learn to happily serve Srila Prabhupada in separation, by taking inspiration from the way he served his Guru Maharaja.

## **Prabhupada-vani vision statement**



#### Srila Prabhupada is our pre-eminent siksa-guru

- We accept that all of Srila Prabhupada's followers can experience his presence and shelter within his teachings – both individually and when discussing them with each other.
- We purify ourselves and establish a firm relationship with Srila Prabhupada by learning to live with him as our guiding conscience.
- We encourage devotees feeling separation from Srila Prabhupada, to take the time to seek his presence and solace within his Vani.
- We share Srila Prabhupada's compassion with all his followers, including those who take initiation in his line as well as those who follow him in different capacities.
- We educate devotees in the truths of Srila Prabhupada's position as our pre-eminent siksa-guru, and our sisya relationship with him in separation.
- We establish a succession of siksa-empowered disciples to uphold Srila Prabhupada's legacy throughout successive generations.

#### Srila Prabhupada is the Founder-Acharya of ISKCON

- We promote his Vani as the primary driving force that keeps the members of ISKCON connected and faithful to him, and thus inspired, enthused and determined to make his movement everything that he wished it to be – both now and in the future.
- We encourage the sustainable development of Vaishnava-brahminical standards centered on Srila Prabhupada's teachings and his preaching strategies – a "vani-culture."
- We educate devotees in the truths of Srila Prabhupada's position as the Founder-Acharya of ISKCON and our service to him and his movement.

#### Srila Prabhupada is the world-acharya

- We increase the global awareness of the significance of Srila Prabhupada's spiritual stature as the world-acharya by establishing the contemporary relevance of his teachings in all circles in every country.
- We inspire a culture of appreciation and respect for Srila Prabhupada's teachings, resulting in active participation in the practices of Krishna consciousness by the world's population.
- We realise the premise that Srila Prabhupada built a house in which the whole world can live by establishing his Vani as simultaneously the foundation and roof – the shelter, the ashraya – that protects this house.

Suppose you have got now ten thousand. We shall expand to hundred thousand. That is required. Then hundred thousand to million, and million to ten million. So there will be no scarcity of acharya, and people will understand Krishna consciousness very easily. So make that organization. Don't be falsely puffed up. Follow the acharya's instruction and try to make yourself perfect, mature. Then it will be very easy to fight out maya. Yes. Acharyas, they declare war against maya's activities.

– Srila Prabhupada lecture on Sri Caitanya-caritamrta , given in Sridhama Mayapur – 6 April, 1975

## **Distributing the teachings of parampara**



1486	Caitanya Mahaprabhu appears in order to teach the world Krishna consciousness – 528 years ago
1488	Sanatana Goswami appears in order to write books on Krishna consciousness – 526 years ago
1489	Rupa Gosvami appears in order to write books on Krishna consciousness – 525 years ago
1500	Mechanical printing presses begin to revolutionise the distribution of books throughout Europe – 514 years ago
1834	Bhaktivinoda Thakura appears in order to write books on Krishna consciousness – 180 years ago
1874	Bhaktisiddhanta Sarasvati appears in order to write books on Krishna consciousness – 140 years ago
1896	Srila Prabhupada appears in order to write books on Krishna consciousness – 118years ago
1914	Bhaktisiddhanta Sarasvati coins the phrase "brhat-mrdanga" – 100 years ago
1935	Srila Prabhupada receives the instruction to print books – 79 years ago
1944	Srila Prabhupada starts Back to Godhead magazine – 70 years ago
1956	Srila Prabhupada moves to Vrndavana to write books – 58 years ago
1962	Srila Prabhupada publishes his first volume of Srimad-Bhagavatam – 52 years ago
1965	Srila Prabhupada arrives in the West to distribute his books – 49 years ago
1968	Srila Prabhupada publishes his abridged Bhagavad-gita As-It-Is – 46 years ago
1972	Srila Prabhupada publishes his full version of Bhagavad-gita As-It-Is – 42 years ago
1972	Srila Prabhupada establishes the BBT to publish his books – 42 years ago
1974	Srila Prabhupada's disciples start the serious distribution of his books – 40 years ago
1975	Srila Prabhupada completes the Sri Caitanya-caritamrta – 39 years ago
1977	Srila Prabhupada stops speaking and leaves his Vani in our care – 37 years ago
1978	The Bhaktivedanta Archives is established – 36 years ago
1986	The world's digitally stored material amounts to 1 CD-ROM per person – 28 years ago
1991	The World Wide Web (brhat-brhat-brhat mrdanga) is established – 23 years ago
1992	The Bhaktivedanta VedaBase version 1.0 is created – 22 years ago
2002	The Digital Age arrives - worldwide digital storage overtakes analogue – 12 years ago
2007	The world's digitally stored material amounts to 61 CD-ROMS per person – 7 years ago, that makes 427 billion CD-ROMs. (all full)
2007	Srila Prabhupada's Vani-temple, the Vanipedia begins construction in the web – 7 years ago
2010	Srila Prabhupada's Vapu-temple, the Temple of the Vedic Planetarium begins construction in Sridhama Mayapur – 4 years ago
2012	Vanipedia reaches 1,906,753 quotes, 108,971 pages and 13,946 categories – 2 years ago
2013	500,000,000 of Srila Prabhupada's books have been distributed by ISKCON devotees in 49 years – an average of 27,956 books every single day

2014 Gaura Purnima - Vanipedia's project "Uniting Srila Prabhupada's Multi-lingual Family" unites 141 translators and 6 assistants across the internet. Together they subtitle 640 of Srila Prabhupada's video-lectures into 54 languages, making a total of 5500 subtitled videos.

### Using media to spread Krishna's message

- "So go on with your organization for distribution of my books through press and other modern-media and Krishna will certainly be pleased upon you. We can use everything – television, radio, movies, or whatever there may be – to tell about Krishna." – Srila Prabhupada letter to Bhagavan das (GBC) - 24 November, 1970
- "The mass-media can become such an important instrument in spreading our Krishna consciousness movement and I am glad to see that you are endeavouring to explore how this can be done." – Srila Prabhupada letter to Nayanabhirama das (TP) - 9 January, 1971
- "We are modern day Vaishnavas and we must preach vigorously using all the means available." – Srila Prabhupada letter to Rupanuga das (GBC) - 10 December, 1971
- "His Divine Grace was very pleased to hear your proposal for systematically amassing a subject by subject encyclopedic compilation of all of Srila Prabhupada's teachings and instructions as found in his books." – Letter from Srila Prabhupada's secretary to Subhananda dasa - 7 June, 1977

There is still more to be done to make Srila Prabhupada's teachings accessible and prominent in the world today. Now with collaboration and the help of web technologies we have an opportunity to surpass all our previous successes.

### Modern-media, modern opportunities

- For Srila Prabhupada, in the 1970's, the terms modern-media and mass-media meant the printing press, radio, TV and movies. The world has since gone digital, and the modern mass-media is the web and its associated technologies – social networking sites, streaming videos, VoiP, interactive TVs, e-book readers, wireless touch-screen tablets and android phones.
- The web is akin to a gigantic reference library and Google is the prominent library assistant. As the world increasingly depends on Google to find information, the question of how to maintain visibility in web search results has become a key concern for all types of institutions –commercial, educational, governmental, charitable and religious. The key to maintaining visibility and higher ranking in web search engines depends on elements known as search engine optimizers (SEOs). Using those elements, we have been, since 2007, compiling, indexing and categorizing Srila Prabhupada's Vani into a dynamic, searchable, online encyclopedia.
- Vanipedia's aim is to increase the visibility and accessibility of Srila Prabhupada's teachings on the web by offering a free, authentic, one-stop resource for
  - ISKCON preachers, ISKCON leaders and managers, devotees studying devotional courses, devotees wishing to deepen their knowledge, devotees involved in inter-faith dialogues, curriculum developers and devotees feeling separation from Srila Prabhupada
  - executive leaders, academics, teachers and students of religious education, writers, searchers of spirituality, people concerned about current social issues, historians

# Vaniseva – the sacred act of serving Srila Prabhupada's Vani



Srila Prabhupada stopped speaking on the 14th of November, 1977, but the Vani he gave us remains ever fresh. However, these teachings are not yet in their pristine condition, nor are all of them readily accessible to his devotees. Srila Prabhupada's followers have a sacred duty to preserve and to distribute his Vani to everyone. We are therefore inviting you to perform this vaniseva.

"Always remember that you are one of the few men I have appointed to carry on my work throughout the world and your mission before you is huge. Therefore, always pray to Krishna to give you strength for accomplishing this mission by doing what I am doing. My first business is to give the devotees the proper knowledge and engage them in devotional service, so that is not very difficult task for you, I have given you everything, so read and speak from the books and so many new lights will come out. We have got so many books, so if we go on preaching from them for the next 1,000 years, there is enough stock." – Srila Prabhupada letter to Satsvarupa das (GBC) – 16 June, 1972

In June of 1972 Srila Prabhupada said that "we have got so many books" that we have "enough stock" to preach from for the "next 1,000 years". At that time, only 10 titles had been printed, so with all the extra books that Srila Prabhupada published from July '72 to November '77 the amount of years of stock could easily be expanded to 5,000. If we add to this his oral instructions and letters, then the stock expands to 10,000 years. We need to expertly prepare all these teachings to be accessed and properly understood, so that they can be "preached from" for this whole period of time.

There is no doubt that Srila Prabhupada has unending enthusiasm and determination to preach the message of Lord Caitanya Mahaprabhu. It does not matter that his vapu has left us. He remains in his teachings,

and via the digital platform, he can now preach even more widely than when he was physically present. With complete dependence on Lord Caitanya's mercy, let us embrace Srila Prabhupada's vani-mission, and with more resolve than ever before, expertly prepare his Vani for 10,000 years of preaching.

"Over the past ten years I have given the framework and now we have become more than the British Empire. Even the British Empire was not as expansive as we. They had only a portion of the world, and we have not completed expanding. We must expand more and more unlimitedly. But I must now remind you that I have to complete the translation of the Srimad-Bhagavatam. This is the greatest contribution; our books have given us a respectable position. People have no faith in this church or temple worship. Those days are gone. Of course, we have to maintain the temples as it is necessary to keep our spirits high. Simply intellectualism will not do, there must be practical purification.

So I request you to relieve me of management responsibilities more and more so that I can complete the Srimad-Bhagavatam translation. If I am always having to manage, then I cannot do my work on the books. It is document, I have to choose each word very soberly and if I have to think of management then I cannot do this. I cannot be like these rascals who present something mental concoction to cheat the public. So this task will not be finished without the cooperation of my appointed assistants, the GBC, temple presidents, and sannyasis. I have chosen my best men to be GBC and I do not want that the GBC should be disrespectful to the temple presidents. You can naturally consult me, but if the basic principle is weak, how will things go on? So please assist me in the management so that I can be free to finish the Srimad-Bhagavatam which will be our lasting contribution to the world." – Srila Prabhupada letter to All Governing Body Commissioners – 21 November, 1976

# Vaniseva – the sacred act of serving Srila Prabhupada's Vani



Srila Prabhupada stated "this task will not be finished without the cooperation of my appointed assistants" to help him make "our lasting contribution to the world." It is Srila Prabhupada's books that have "given us a respectable position" and they are "the greatest contribution to the world."

Over the years, so much vaniseva has been performed by BBT devotees, book distributors, preachers who have held firmly to Srila Prabhupada's words, and by other devotees who have been dedicated to distribute and preserve his Vani in one way or another. But there is still much more to do. By working together via the technologies of the brhat-brhat-brhat mrdanga (the World Wide Web) we now have an opportunity to build an incredible manifestation of Srila Prabhupada's Vani in a very short period of time. Our proposal is to come together in vaniseva and build a Vanitemple to be completed sometime between 2015 and 2027, at which time we will also be celebrating the numerous 50th anniversaries of Srila Prabhupada's achievements. This will be a very appropriate and beautiful offering of love to Srila Prabhupada, and a glorious gift to all the future generations of his devotees.

"I am glad that you have named your printing press the Radha Press. It is very gratifying. May your Radha Press be enriched in publishing all our books and literatures in the German language. It is a very nice name. Radharani is the best, topmost servitor of Krishna, and the printing machine is the biggest medium at the present moment for serving Krishna. Therefore, it is really a representative of Srimati Radharani. I like the idea very much." – Srila Prabhupada letter to Jaya Govinda das (Book production manager) - 7 July, 1969

For the better part of the 20th century, the printing press provided the tools for successful propaganda from so many groups of people. Srila Prabhupada stated how expert the communists were to spread their influence in India via the pamphlets and books they distributed.

Srila Prabhupada used this example to express how he wanted to make a large propaganda program for Krishna consciousness by distributing his books all over the world.

Now in the 21st century the power of influence has shifted to the Internet. Srila Prabhupada's statement "at the present moment" was made long before the Internet started. In Vanipedia, we are preparing Srila Prabhupada's teachings for proper representation on this unparalleled modern-media platform. There is no doubt that the web is now "the biggest medium at the present moment for serving Krishna". Srila Prabhupada stated that the Radha Press of his devotees in Germany was "really a representative of Srimati Radharani". We are therefore certain that he would consider Vanipedia to be a representative of Srimati Radharani as well.

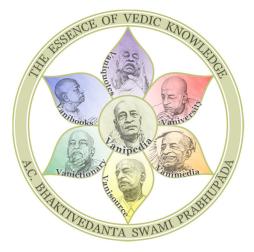
So many beautiful Vapu-temples have already been built by ISKCON devotees – let us now build at least one glorious Vani-temple. The Vaputemples offer sacred darshans to the forms of the Lord, and a Vani-temple will offer the sacred darshan to the teachings of the Lord and His pure devotees, as presented by Srila Prabhupada. The work of ISKCON devotees will naturally be more successful when Srila Prabhupada's teachings are situated in their rightful, worshipable position. Now there is a wonderful opportunity for all his current "appointed assistants" to embrace the vani-mission of building his Vani-temple and to inspire the whole movement to participate.

Just as the enormous and beautiful Vapu-temple rising from the banks of the Ganges in Sridhama Mayapur is destined to help spread Lord Caitanya's mercy all over the world, so too can a Vani-temple of Srila Prabhupada's teachings strengthen his ISKCON mission to spread all over the world and establish Srila Prabhupada's natural position for thousands of years to come.

### Vaniseva – taking practical action to serve



- Completing Vanipedia means Srila Prabhupada's teachings will be presented in a way that no one has ever done for the works of any spiritual teacher.
  We invite you to take part in this sacred mission. Together we will give Srila Prabhupada a unique exposure to the world on a magnitude only possible via the web.
- Our desire is to make Vanipedia the No.1 reference encyclopedia of Srila Prabhupada's teachings in multiple languages. This will only happen with the sincere commitment, sacrifice and support of many devotees. To date, a few committed vaniservants have been building Vanisource and Vaniquotes. Now in order to build the Vanipedia articles, the Vanibooks, the Vanimedia, and the Vaniversity courses we need more support from devotees with the following skills:
  - Administration, Compiling, Curriculum Development, Design and Layout, Finance, Management, Promotion, Researching, Server Maintenance, Site Development, Software Programming, Teaching, Technical Editing, Training, Translating, Writing
- Vaniservants can offer their service from their homes, temples and offices, or they can join us full-time for certain periods in Sridhama Mayapur or Radhadesh.



Vaniseva is a wonderful opportunity for us to unite and to cooperate with other ISKCON devotees to perform this sacred service.

### Please spread the word!

Talk to your contacts; take leaflets to distribute and display on temple notice boards; invite us for presentations and talks. To get in touch and to get involved, contact us at vaniseva@vanipedia.org

### Devotees are Srila Prabhupada's limbs, ISKCON is his body, and his Vani is his soul

"You are all my limbs of my body. Unless you cooperate, my life will be useless. The senses and life are correlative. Without life the senses cannot act and without sense, life is inactive." – Srila Prabhupada letter to Brahmananda das (TP) – 17 July, 1968

"I am fervently appealing to you all not to create fracture in the solid body of the Society. Please work conjointly, without any personal ambition. That will help the cause." – Srila Prabhupada letter to Brahmananda and Gargamuni Swamis – 31 July, 1970

"Make the covers of the book very much attractive so that automatically they will read the knowledge inside. The covers are like the mind and the senses, and the contents of the **book are the soul**." – Srila Prabhupada letter to Amogha das (TP) – 22 May, 1972

*"I wish that it will be noted down in history that this Krishna consciousness movement is responsible for saving the world. Practically, our movement is the only hope for saving the world from complete disaster."* – Srila Prabhupada letter to Sucandra das (TP) – 17 July, 1968

"You should always remember that whatever we are doing, it is in the parampara system beginning from Lord Krishna, down to us. Therefore, our loving spirit should be more upon the message than the physical representation. When we love the message and serve Him, automatically our devotional love for the physique is done." – Srila Prabhupada letter to Govinda dasi – 7 April, 1970

When limbs are properly cooperating with the body, the body is strong to act. However, if there is no soul within the body, one's life will be useless, and the limbs will not be able to function. Our holistic success strategy is for everyone to love the messages within Srila Prabhupada's teachings and boldly place them within his Krishna consciousness movement. In this way Srila Prabhupada's devotees can flourish properly in their respective services and make ISKCON a solid body through which to fulfill Srila Prabhupada's desire to save the world from complete disaster. The devotees win, the GBC wins, ISKCON wins, the world wins, Prabhupada wins, and Lord Caitanya wins. There will be no losers.

### A political, social and educational culture is vital to establish Srila Prabhupada's natural position

- We believe our society needs a political, social and educational culture to facilitate and nurture Srila Prabhupada's natural position with his followers and within his movement. It will not happen automatically or by wishful thinking. It can only happen by intelligent, concerted and collaborative efforts offered by his pure-hearted devotees.
- We identify 5 key obstacles concealing Srila Prabhupada's position within his movement:
  - ignorance of Srila Prabhupada's teachings he has given instructions but we are not aware they exist.
  - **indifference to** Srila Prabhupada's teachings we know the instructions exist but we do not care about them. We walk past them.
  - misunderstanding of Srila Prabhupada's teachings we apply them sincerely but due to our over-confidence or lack of maturity they are misapplied.
  - a lack of faith in Srila Prabhupada's teachings we do not believe in them. We think they are neither realistic nor practical. They are only theory. Or they are for his diksa-disciples and not for me, or they were valid for the '60s and '70s but not for now.
  - in competition with Srila Prabhupada's teachings we go in a completely different direction than what Srila Prabhupada has instructed, and we do it with full force and conviction – and we enthusiastically take others with us.
- We believe these obstacles can easily be overcome with the introduction of integral, structured educational programs aimed at nurturing our relationship with, and increasing our knowledge of Srila Prabhupada's teachings. This will only succeed however if fueled by serious political commitment to create a culture whereby proper education and training are emphasized and valued as essential. And then Srila Prabhupada's natural position will become, and remain, apparent to all generations of devotees – through his Vani.